

From: noreply@lbhf.gov.uk

Sent: 20 November 2021 01:34

To: Licensing HF: H&F

Subject: Comments for Licensing Application 2021/01376/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/11/2021 1:33 AM from Miss Annabel Cottrell.

Application Summary

Address: 21 Effie Road London SW6 1EN

Proposal: Licensing Act - Premises Licence

Case Officer: Mr William Asante

[Click for further information](#)

Customer Details

Name: Miss Annabel Cottrell

Email:

Address: Shottendane Road London

Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 20/11/2021 1:33 AM It is unreasonable for a business to request to operate 24 hours a day in a highly residential area, with the attendant noise caused by vehicles collecting goods for distribution and other machinery.

Kind regards

From: Annabel Cottrell
Sent: 07 December 2021 23:56
To: Licensing HF: H&F
Subject: Re: Comments for Licensing Application 2021/01376/LAPR

Thank you.

I would like to add the following comments as the representative of a Residents Association comprising of 5 streets and as the Ward Panel Chair with direct reference to the Licensing objectives:

1. Disorder will increase should people be able to order alcohol late at night, when they are probably drunk already, both in public spaces and after leaving private homes.
2. This would also lead to more noise nuisance in residential streets from drunk patrons attending parties that will be extended later into the night with the additional fuel. Furthermore the operation of a warehouse with delivery vehicles 24/7 will cause significant noise nuisance both to the high number of residential homes adjacent but also to all the streets where deliveries take place, unless of course all deliveries will take place using cycles or electric vehicles. There is also the question of the machinery that will be necessary to store, sort and pack orders unless the applicant has some form of plan to noise insulate the warehouse and there is a directive to keep the doors shut at all times except for access or egress.
3. No comment except to point out that more drunkenness always impacts public safety, in the form of falls, fights and car accidents for example.
4. As there is no way that the delivery personnel will either be trained, able or have any incentive to check the ages of the recipient of the goods children will be harmed. Furthermore, children living in the vicinity will be kept awake at night harming their development by the machinery and noise emanating from the establishment and the movement of vehicles.

Furthermore, this establishment has not got planning permission to operate 24/7 so on this ground alone the application should be refused.

Yours
Annabel

Annabel Cottrell
Shottendane Road
London SW6 5TJ